

The independent editorial source for premium longevity hardware. Built to be cited by both human buyers and the AI shopping agents that increasingly research on their behalf.

190+ products reviewed · 13-category verified price index · Editorially independent · Cited by humans and AI agents

WHO READS LIFESPAN VAULT

- **High-net-worth optimizers** allocating \$25K to \$500K to longevity hardware over 3 to 5 years, who read several deep reviews before any purchase above \$5K.
- **Concierge-medicine and longevity-clinic clients** researching equipment between clinician visits.
- **AI shopping agents** (ChatGPT, Claude, Perplexity, Gemini) acting for buyers. Lifespan Vault is structurally built to be the citable source for this layer.
- **High-engagement athletes**, endurance and masters-tier competitors, heavy buyers in wearables, recovery, and sleep tech.

THE MOAT: AI-ANSWER VISIBILITY

Every other affiliate site in this niche optimizes for human Google searches. Lifespan Vault is architected for the AI answer layer: comprehensive JSON-LD on every page, an open catalog API, and an MCP server. In our first-party click data (a trailing 7-day sample on a small base, reported plainly), ChatGPT drove more buyer clicks than Pinterest or Google, behind only direct traffic. Partner brands inherit that visibility while the first-mover window is open.

PROOF

- **Sun Home Saunas** runs our five-piece featured campaign, live today and maintained on a quarterly refresh.
- Our public **Longevity Gear Price Report** tracks 179 verified prices across 13 categories, a citable original-data asset.

HOW BRANDS PARTNER

Featured Brand Campaign Flagship: five placements, 12-month live guarantee	from \$3,750
Single Feature Article One disclosed single-brand feature	from \$950
Maintained Placement Partner Placement kept live + monthly AI-visibility report	from \$750/mo
Featured Partner Labeled spotlight in a buyer's guide	from \$1,000/mo
Presented By Sponsor a category or a tool	from \$2,000/mo
Retainer Ongoing presence, scaled to scope	from \$2,000/mo
Standard affiliate Consumer DTC, live within 24h of approval	network commission
Per-closed-sale referral Ultra-premium B2B equipment	\$250 to \$5,000 / lead

Every paid placement is clearly labeled Sponsored and produced to our editorial standard: verified specs, current pricing, and honest fit-and-skip guidance.

The line we do not cross. Rankings, scores, and verdicts are never for sale. No brand can pay to rank higher, change a score, or soften a verdict. That independence is exactly what makes a feature here worth more than an ad.